



Media Kit

About Us:

At A Cruising Couple, we believe in experiential travel- in stepping out of our comfort zones to create life-changing travel experiences. But that's not to say we sacrifice a bit of style in the process. Adventure and luxury can go hand-in-hand. We're here to show our readers how.

“ Adventure travel
with a dash of class ”

Features & Partners:

A Cruising Couple has won numerous awards, including best couples' travel blog and top ten travel blogs to follow. We have also been featured on prestigious sites such as National Geographic, CNN iReport, NY Times Travel, Travel + Escape and more.

A brief sample of past partners include:



SOCIAL MEDIA



facebook

1530+



twitter

5560+



google+

350+



pinterest

520+



instagram

600+



RSS

800+

WEBSITE

Monthly Views

23,000+

Monthly Unique Views

13,000

Alexa Ranking

156,000

Page / Domain Authority

45 / 36

BECOME A SPONSOR

Our readers are primarily sophisticated and active adventurers in their late twenties through early forties. They are well-traveled individuals and couples looking for unique travel experiences- without forgoing a bit of style.

If you believe your target audience matches ours, we would love to work together.

CONTENT MARKETING

Content marketing is ideal for those companies and ad agencies that would like links back to their company and services placed within blog articles.

We can negotiate if these articles are written by your writers or A Cruising Couple.

We do ask that all posts are high-quality, relevant, and helpful to our readers.

Prices begin at \$200 USD per year.

TRADITIONAL ADVERTISEMENTS

For advertisers interested in banner and sidebar ads.

We also offer traditional advertising in our monthly newsletter.

Prices begin at \$50 per month for a 150 x 150 sidebar ad.

PREMIUM BLOG POST SPONSORSHIP

A NEW feature on our blog! Become one of our premium partners by sponsoring one of our blog posts. At the end of the article, we'll write two to three sentences with: "This post made possible by _____. We'll also feature you in our newsletter and on social media as one of our preferred partners. Perfect for those companies seeking to build their brand and awareness and engage with our niche audience.

Introductory prices as low as \$100 per blog post, renewable each month!

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CAMPAIGNS AND ADDITIONAL SERVICES

We've worked with numerous companies and brands to build engagement of their product or services. Typically these campaigns include a variety of blog posts and social media promotion. If you're not sure where to start, we can work with you to customize a campaign that is perfect for your unique company.

Prices start at \$250 for a custom campaign.

PRESS TRIPS AND PRODUCT REVIEWS

We've circled the globe to work with tourism boards, travel agencies, hotels and other companies in the travel industry. Using long form articles, digital storytelling, and social media, we can create a complete and compelling picture of your destination, service or product.

Prices variable. Please contact us to discuss further.

Contact Us!

The services listed above are only the start of what we can do. Get in touch with us to learn more about how we can partner together to bring life to your brand and help you engage with a targeted audience of sophisticated and adventurous travelers.

We can also discuss more about freelance writing and photography services.

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